

FOR IMMEDIATE RELEASE

Kiwanis Club of North Bay announces enhancements to the current and future capability of paediatric care in the District through the Kiwanis & Friends Scramble & Ramble

[NORTH BAY – June 24, 2009]

The Kiwanis Club of North Bay, along side Kiwanis & Friends Scramble & Ramble Charity Golf Tournament title sponsors – Plenary Health, Johnson Controls, and PCL Construction Leaders, unveiled equipment purchased through donations made to the Hospital Foundation from the proceeds of last years tournament to support Paediatric care in the District this morning at a media conference at the new facility. In traditional Kiwanis fashion, this was no regular conference.

Soon after the event began, it was disrupted by Chief of Staff, Dr. Joe Madden who proclaimed there was an emergency while looking down at his Black Berry that needed to be attended to immediately. Offering apologies, he raced to the ambulatory door announcing that there was child in cardiac distress. To the surprise of attendee's, Dr. Madden really meant immediately as the door bay opened. With lights flashing, the ambulance entered the facility and Dr. Madden was quick to meet the paramedics exiting with their young patient and concerned relatives, Mike Marasco of Plenary Health and Ed Ricard of Johnson Controls.



Dr. Madden quickly assured attendee's at the event that the patient, which was a child crisis manikin, was in okay and in good hands. That in fact, it was this type of training exercise that will allow paediatric care professionals to practice these type of emergencies, and in time of real need be able to react and put to use new equipment such as hand-held oxygen saturation monitors and cardiac monitor that have been provided as a benefit of the Golf Tournament.

Representative's from the North Bay General Hospital, Pediatrics, and the North Bay & District Hospital Foundation were present to witness the mock exercise and accepted the donation from Kiwanis and Scramble & Ramble Partners. "We thought this would be a great way to not only demonstrate a feature of the New Hospital but also to witness the impact of training aids for paediatric care professionals," commented Jeff Valin, Chair of the Kiwanis & Friends Scramble & Ramble. Nurses, medical students, respiratory therapy students, midwifery and nursing students will receive training on the child and infant mannequin simulators. These mannequins simulate cardiac arrest and other crisis symptoms and through mock scenarios ensure staff and students maintain a high level of proficiency in responding to our young patients.

In addition to bringing new training aids to North Bay, the tournament also funded the acquisition of two additional hand-held saturation monitors. "These non-invasive portable machine enables monitoring of patients' blood oxygen saturation for frequent assessment of

post operative paediatric patients. Currently, one device is shared between the two Hospitals. We are proud to support the acquisition of additional units for current operations and future use in this facility,” commented Ed Ricard of Johnson Controls.

The largest piece of equipment is new to North Bay and complements both the mannequins and the hand-held monitors – a paediatric cardiac monitor. “It is exciting for Plenary Health to participate in an event such as the Scramble & Ramble when the impact it has is enormous. The cardiac monitor will help raise the level of the already outstanding care provided here in North Bay,” stated Mike Marasco, CEO of Plenary Health. “It is our hope that with continued success of the Kiwanis & Friends Scramble & Ramble Charity Golf Tournament in support of the North Bay & District Hospital Foundation will be a continued success and we can continue to contribute additional support to the healthcare needs of the region in the future.” Marasco further stated.

“We would like to take the opportunity to thank the Kiwanis Club of North Bay, Presenting Sponsors Plenary Health, PCL Construction Leaders and Johnson Controls and the many other community business and people that support this great event” stated Lois Krause, Executive Director of the Foundation.

Kiwanis Club of North Bay President, John Osburn took the opportunity to thank last years presenting sponsors Plenary Health and PCL Construction Leaders in association with Johnson Controls, Molson, Casey's, Moose FM and Lafarge. He further thanked supporting sponsors, Canadian Tire, Carte Blanche, D13, Emergis, The Fastening House, Kelson, Limen Group, SYSCO, and Results Media. “It’s this kind of commitment from our business community that helps make our community strive.” Osburn stated.

Event Chair Jeff Valin concluded the event by thanking everyone involved and expressed his gratitude for the continued involvement of sponsoring businesses. “With our presenting and most of our associate and supporting sponsors confirmed we look forward to another fun and successful event in support of quality health care for our citizens this summer” said Valin. “It just goes to show how a little fun can go a long way. With the guiding principle for the tournament being to have fun, we expect continued success for the 3rd Annual Kiwanis & Friend Scramble & Ramble set for August 25, 2009 at Osprey Links Golf Course.”

The Tournament will be held at Osprey Links Golf Club, with dinner to follow at Casey's Bar & Grill on Tuesday, August 25, 2009.

For Questions related to the event Contact:

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